



Sample of 5 Day Training

Estimated Read Time: 2 Minutes

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I promised an update today on what The Loan Officer Project will entail. Please have a look at the sample progression for the initial 3 days. As you can see, this is a very complete marketing course:

Day 1 – Online marketing concepts - website setup - theme selection

Training support: 45 minutes – 1 hour teleconference instructional + Video support within members area

Day 2 – Follow-up to day 1, Q and A, website customization and marketing concepts

Training Support: Identify and target top 50 realtors, pre-written email send, and video support – 45 minute teleconference

Day 3 – Social Media and online marketing – Website touchup and copy

Training Support: 45 minute – 1 hour teleconference and Q and A – Video support, downloadable guide/content

This is just an overview of the first 3 days. As you can see this is not your typical “drive by” training session. Our goal is to provide quality marketing instruction that exceeds your expectations even for paid training.

What do we get out of it? 75 excited testimonials, and proof that anyone can make this happen! So the only question left is: Are you ready to make this happen?

Show up at www.loanofficermarketinglab.com/blog on Wednesday June 17th to find out how to be a part of the 75! Let's get you online, and profitable!